

## The Honorees

**Vicki Mate** - Owner and Founder  
**The Crispery** - Roslyn, NY



The Crispery was founded in 1995 by Vicki Mate in her kitchen. As Vicki describes, "I was a mom who had a background in marketing and a strong passion/flair in the culinary arts." As a young girl, Vicki's most favorite desserts were those classic marshmallow crispy treats. When she grew up, Vicki turned her passion into a thriving business. The Crispery makes handmade crispy rice marshmallow treats that the company refers to as crispycakes. The owner of a very successful, popular local store loved them so much, he purchased them on the spot! Within a very short amount of time, The Crispery was selling in high-end, gourmet stores across the country. The business has expanded from the wholesale trade to a retail internet business that specializes in customized crispycake gift items for many different occasions. Her story inspires women to dare to turn a familiar treasure from their youth into an experiential business opportunity that many can identify with, share and enjoy.

*The Crispery Crispycakes are Made in Nassau County in a manufacturing facility in Roslyn.*

**Roberta Perry** - Owner  
**Scrubz Body Scrub, Inc** - Bethpage, NY



Roberta Perry was frustrated with other body care products she tried as a consumer, so she decided to create her own. Originally, she had no intention of going into the skin care business. After sharing some of her creations with her friends and sister, Michelle, she knew she had something special and decided to launch her own business. Roberta's background in graphic design and telecom marketing gave her the tools she needed to start Scrubz Body Scrub, Inc. in July of 2006. The product line grew in fragrance offerings and line extensions as well as in channel of distribution salon by salon, and store by store. The business quickly moved from the dining room table, to the garage, and to a small compounding manufacturing area in her newly opened salon which combines manufacturing, office, storage and distribution on site, with a treatment room and salon area for party gatherings. Scrubz Body Scrub products are sold through gift shops, salons, and stores that feature natural products. Her story inspires the creativity of finding natural solutions to everyday challenges.

*Scrubz Body Scrub products are Made In Nassau County in Bethpage.*

**Stacey Rose** - Owner Operator  
**Cartridge World of Mineola/Garden City** - Mineola & Garden City, NY



Stacey Rose is the owner/operator of Cartridge World of Mineola (2005) and Cartridge World of Garden City (2008). Cartridge World is a franchise which provides cost-saving, environmentally-friendly ink, laser and toner cartridges for printers, copiers and fax machines by refilling and remanufacturing recycled empty cartridges. The company refills all major ink cartridge brands. The recycled and remanufactured products and services are backed by a 100% Satisfaction Guarantee. Cartridge World provides consumers and businesses with an alternative way to save money and reduces the magnitude of cartridges that are discarded in landfills each year. In addition to being environmentally friendly, the company helps to create jobs locally. Every cartridge is recycled and remanufactured in the community that the Cartridge World store serves. Stacey Rose volleyed her 25 years of experience in corporate information technology, materials management, distribution and manufacturing systems into a thriving franchise business. Her story inspires the hope for a smarter, greener more environmentally responsible way of doing business.

*Cartridge World of Mineola/Garden City is a Nassau County certified minority and woman-owned business. The recycling and remanufacturing of the company's ink, laser and toner cartridges are Made in Nassau County in both Garden City and Mineola locations.*

Nassau County Executive  
**ED MANGANO**  
invites you to

# "Made in Nassau County"

## A Celebration of Women's History Month

### Honoring Remarkable Women-Owned Businesses Engaged in Manufacturing

**Tuesday, March 29, 2011 - 9:30 a.m.**



NASSAU COUNTY EXECUTIVE

**ED MANGANO**

*"Building a Better, Brighter Nassau"*



**NASSAU COUNTY**  
OFFICE OF ECONOMIC DEVELOPMENT  
BUSINESS DEVELOPMENT UNIT



**NASSAU COUNTY**  
OFFICE OF MINORITY AFFAIRS



**NASSAU COUNTY**  
DEPARTMENT OF PARKS,  
RECREATION AND MUSEUMS

# The Program

Pledge of Allegiance

Prayer ..... **Dr. Phyllis E. Carter**  
Refuge Apostolic Church of Christ  
Freeport, NY

Introduction..... **Evette Beckett-Tuggle**  
Executive Director,  
Business Development Unit and  
Office of Minority Affairs

Musical Selections ..... **Hempstead A Cappella Ensemble**  
Hildyne Bowens  
Director/Conductor

Welcome and  
Acknowledgements ..... **Dr. Phillip E. Elliott**  
Deputy County Executive  
for Minority Affairs

Recognition of Honorees.... **Edward P. Mangano**  
Nassau County Executive

Her Stories ..... **The Honorees**

Closing Remarks ..... **Evette Beckett-Tuggle**

# The Honorees

**Susan Axelrod - Founder and Chairwoman**  
**Love and Quiches Desserts - Freeport, NY**



It was her passion for food and her intuitive sense of the marketplace that inspired Susan Axelrod to introduce quiche to a world unfamiliar with its rich textures and elegant flavors. Since setting up shop in her small family kitchen almost forty years ago, the company she named *Love and Quiches* has become synonymous not only with quiche, but especially with delicious desserts of extraordinary quality, today served in restaurants in all corners of the globe. The business outgrew the kitchen, the garage, a small, local storefront, and the first factory, growing steadily over the decades to its present state-of-the-art manufacturing facility. Under the leadership of its Chairwoman and Founder, Love and Quiches Desserts continues to uphold a longstanding tradition of scratch baking, utilizing Old World recipes; the company's outstanding roster of leading Foodservice Operators, Food Retailers and Distributors worldwide grows larger each year. Susan's story illustrates what boldness of vision, hard work and keen dedication can accomplish.

*Love and Quiches Desserts are Made in Nassau County in a state-of-the-art manufacturing facility in Freeport.*

**Noreen Carro - Vice President and Co-Owner**  
**LMN Printing Co., Inc. - New York Division, Valley Stream, NY**



LMN Printing Co., Inc. was established in 1971 by Luis and Mary Carro. Mr. and Mrs. Carro, both natives of Puerto Rico, wanted a better life for themselves and their four daughters. As Mr. Carro had experience as a pressman and foreman, he decided to open his own printing company in New York in 1971 with a used press purchased for \$125. The company's name was derived from the initials of all the family members. Following Mr. Carro's death in 1996, his four daughters assumed leadership of the company and now operate both locations in Florida and Valley Stream, NY. As operators of LMN Printing Co., Inc. the Carro family's goals have always been to provide good service, quality and fair pricing. The family is proud that LMN Printing Co., Inc. has not only achieved these goals, but is well on its way to surpassing them. Noreen Carro has been the cornerstone of LMN Printing Company's sales force. Due to her outspoken views and support for women's issues and small businesses, she has received numerous awards, been featured in many publications and has assumed leadership positions in several organizations. Through her expertise and determination, the company's roster of clients has grown. Today, the company is a multi-million dollar enterprise. Her family business story inspires faith in the effectiveness of a unified team.

*LMN is a certified minority and woman-owned company. The company's custom printed souvenir journals, program books and other stationery packages are Made in Nassau County in Valley Stream.*

**Dilcia Granville, Ph D. - Owner and Founder**  
**Dip & See LLC - Elmont, NY**



Dr. Dilcia Granville has over 25 years of experience in the Health Care field in both the private and public sectors. She has been recognized as the First Dominican Inventor, and is an author and a business entrepreneur. Dr. Granville discovered the Dip and See® indicator to detect grams of sugar and glucose in food after concluding that existing methods of sugar detection were mostly related to blood glucose. It was the first the first of its kind. The Dip and See® strip test indicates whether or not sugar is present. Dr. Granville was inspired to research sugar indicators for food after learning that a person who suffered from diabetes went into a coma for three months after drinking a product that was marketed as a "sugar free" beverage. She is currently expanding the product line of Dip and See®, LLC and has invented a product claimed to be the only natural, non-toxic antimicrobial, multipurpose solution to kill germs in fine handbags, handheld electronics and other surfaces. Dr. Granville has been featured in over 200 electronic and print media. She is a frequent lecturer and has served in leadership positions of several organizations. Her story is inspiring to many women on the brink of becoming entrepreneurs.

*The Dip & See® sugar indicator is assembled and Made in Nassau County in Elmont.*